



Ambassador Volunteer Brief

About Sampad

Sampad is a dynamic development agency for South Asian Arts based in Birmingham. It plays a significant role regionally, nationally and beyond in promoting the appreciation and practice of diverse artforms originating from India, Pakistan, Bangladesh and Sri Lanka. Through its work sampad serves, supports and initiates South Asian arts in all its forms working with youth, community, education and professional artists.

About My Route

My Route is an 18 month project that explores the history of the people who have lived and worked around the Stratford Road in Birmingham since the Second World War. Aided by the local communities between Sparkbrook and Hall Green, the project will look at how the culture, architecture and populations have changed over the years, mapping the migration of the different communities along the road over time. Members of the public will be given the opportunity to research and learn about their heritage through a series of activities and research opportunities, ending in an exhibition along the road. Several resources will be created based on what is discovered, including publications, phone trails and an interactive map. This project has been funded by the Heritage Lottery Fund.

The Role

Sampad is looking to recruit ambassadors who can assist Sampad in raising awareness about My Route and help with the evaluation and activity sessions that need to be undertaken. The role is very flexible, and there will be various jobs we need assistance with throughout the year that we will let people who have signed up to be an ambassador know about. These may include the following;

- Helping manage participants at various events
- Leading tours and acting as an information point for participants during the 2015 outdoor exhibition
- Raising awareness of the project through leafleting, blogging, social media etc

- Helping us to encourage local people to share their stories and donate items to our archive
- Handing out evaluation forms and conducting interviews with locals about the project
- Helping to represent the project at various launches/press events
- called a CRB).

Reasonable expenses agreed with Sampad beforehand that arise from undertaking this work will be reimbursed by Sampad.

Commitment

Volunteers will be able to choose the activities/tasks they help with subject to their availability. If they agree to a task which requires training, they must attend the training we supply for them on the agreed date. We would expect each ambassador to support us for a minimum of 20 hours over the 18 month period.

Benefits

- The opportunity to develop new skills in marketing, evaluation and participant management which will help with your CV
- Recognition for your work in our publication
- The chance to meet new people and make new friends
- The opportunity to learn something new about the area you live in
- A reference on request upon successful completion of work

Can I apply?

We are keen to hear from reliable individuals from a range of backgrounds and experiences, particularly if you live in the local area! All volunteers will be considered, although if you are under 16 we will need you to get a parent or guardian to sign permission forms for you to take part.

How to apply

Please complete the application form and email it to katy@sampad.org.uk as soon as possible. As recruitment will be ongoing throughout the project, there is no deadline for applications, but we may stop accepting applications if numbers get too high. We will then ask you to attend an informal meeting to discuss your role.

